

PRICES TORN ASUNDER!

THE PROPS HAVE BEEN HURLED FROM UNDER!

A FRENZIED BARGAIN REVEL!



The Entire \$100,000 Furniture and Rug Stock of Schwartz Bros. To Be Hurled Out For What It Will Bring At Quick Disposal In

Sensational Removal Sale!

Beginning Wednesday, January 11th, at 9 A. M. Sharp

Great opportunities move all too quickly!

The VERY IMPORTANCE of this SENSATIONAL SACRIFICE CLOSING-OUT REMOVAL SALE makes the time all too short!

When Furniture and Rugs are being SOLD AT A LOSS, there must be some compelling reason for it, and there must be but a certain limited period for such an opportunity!

There may have been Furniture Sales on which you were "stung"—that didn't come up to what you expected!

BUT DON'T BE A "DOUBTING THOMAS" NOW, WITH THIS SALE IN MIND!

When the doors of this store open Wednesday, January 11th, at 9 A. M. sharp, and this opportunity greets you, you will be face to face with the most thrilling Furniture and Rug Sale in the history of Norwich!

A STORE FOR THE TIME BEING, FOR A VITAL PURPOSE, TURNED OVER TO THE PEOPLE, AT THE MERCY OF THE PEOPLE, ALL FOR THE BENEFIT OF THE PEOPLE!

The word "Sale" doesn't really express the meaning of this startling event. It is rather an EMERGENCY MOVEMENT — a thing apart from regular business — A FORCED CONDITION TO GAIN A NECESSARY OBJECT!

Folks, bear in mind that this is POSITIVELY A GENUINE SALE WITH A GENUINE CAUSE!

We are determined to hurl out our entire stock "at any price" rather than bear the terrific expense of moving it to our new building.

WE WILL SELL, GIVE OUR GOODS AWAY AT PRICES THAT SHOULD MAKE YOU GO OUT, IF NECESSARY, TO BORROW THE MONEY TO TAKE ADVANTAGE OF THIS OPPORTUNITY!

FREE! — FREE! — FREE!

100 beautiful and useful presents, absolutely free, to the first 100 ladies entering store on opening morning of sale—You must be on hand at 9 o'clock sharp, when doors open—Remember the date!—Wednesday, January 11th, at 9 A. M. sharp!

FREE! — FREE!

THRILLING DISTRIBUTION OF RUGS AND FLOOR COVERINGS!

- 9 x 12 Seamless Tapestry Brussels Rugs \$19.35
- 9 x 12 Seamless Velvet Rugs \$23.95
- 9 x 12 Heavy Quality Axminster Rugs \$29.45
- 9 x 12 Extra Quality Seamless Wilton Velvet Rugs, fringed ends, formerly \$75.00—NOW ONLY \$39.50.
- Same as above in 8 ft. 3 in. by 10 ft. 6 in. size \$37.50
- 9 x 12 Congoleum Rugs \$12.95
- Special—27-in. x 54-in. \$4.50 Velvet Rugs—NOW \$1.85
- 27-in. x 54-in. Axminster Rugs NOW \$2.65
- Fibre Matting, 36-in. wide Per Yard 49c
- Japanese Matting, 36-in. wide Per Yard 43c

A LARGE AND BEAUTIFUL STOCK OF FLOOR LAMPS AT AND BELOW COST

- \$22.50 Mahogany Library Tables ONLY \$12.95
- \$50.00 Golden Oak Buffets NOW ONLY \$29.35
- \$40.00 Golden Oak China Closets NOW ONLY \$24.75
- \$28.00 Golden Oak Dining Tables ONLY \$15.75
- Special—Golden Oak Rockers, imitation leather back and seat—ONLY \$6.85.

HERE'S WHERE DINING-ROOM FURNITURE YELLS FOR MERCY—AND GETS NONE!

- Special 9-piece Golden Oak Dining Room Suite, Table, Buffet, China Case and 6 Chairs, formerly \$160.00—NOW ONLY \$89.75.
- 9-piece Queen Anne Period Mahogany Dining Room Suite, Table, Buffet, China Case and 6 Chairs, formerly \$285.00—NOW ONLY \$149.50.
- 10-piece William and Mary Period Fumed Oak Dining Room Suite, Table, Buffet, China Case, Serving Table and 6 chairs, formerly \$325.00—NOW ONLY \$187.50
- Beautiful 10-piece Queen Anne Period American Walnut Dining Room Suite, formerly \$375.00—NOW ONLY \$195.00.
- Extra—10-piece Selected American Walnut Dining Room Suite, Best Cabinet Work, formerly \$475.00—NOW ONLY \$249.00.

ODD PIECES OF BED ROOM FURNITURE AT AMAZINGLY LOW PRICES

- Golden Oak Dressers, square mirror ONLY \$9.85
- \$50.00 Bird's Eye Maple Dresser ONLY \$22.85
- Golden Oak Chiffoniers ONLY \$10.95
- Golden Oak Dining Chairs, 6 to a set (4 arm and 5 side), covered in leather, formerly \$60.00—NOW ONLY \$39.50.
- Special—Imitation Leather Seat Dining Chairs at ONLY \$2.45 each.
- Hardwood Kitchen Chairs AT 95c each
- BIG REMOVAL SALE SPECIALS!**
- White Enamel Kitchen Tables, Porcelain Tops—NOW ONLY \$7.95.
- Special—100-piece Dinner Sets, all beautifully decorated, formerly \$40.00 and \$45.00—NOW ONLY \$21.95.

OH, WHAT A SHATTERING OF PRICES ON MAGNIFICENT OVER-STUFFED LIVING ROOM SUITES!

- 3-piece Overstuffed Living Room Suite, tapestry covering, loose spring seat cushions, best workmanship, formerly \$175.00—NOW ONLY \$89.75.
- Extra—3-piece Overstuffed Suite, covered in best grade tapestry, loose spring seat cushions and spring edge construction, mahogany frame, a real bargain, formerly \$300.00—NOW ONLY \$159.75.
- 3-piece Genuine Leather Overstuffed Suite, loose cushions and spring edge, mahogany frame, formerly \$260.00—NOW ONLY \$148.50.
- 3-piece Cane and Mahogany Living Room Suite, beautiful velvet upholstery, loose cushions, spring edge, extra sinaburst pillows and bolster roll, formerly \$325.00—NOW ONLY \$169.75.
- Special—3-piece Mahogany Leather Parlor Suite, formerly \$125.00—NOW ONLY \$69.75.

YOU'LL MAKE ROOM FOR A NEW BED ROOM SUITE AT THESE PRICES!

- Special — 3-piece Golden Oak Bed Room Suite, Bed, Dresser and Chiffonier, formerly \$120.00 — NOW \$59.85.
- Beautiful 4-piece Ivory Bed Room Suite, formerly \$175.00 NOW ONLY \$96.50.
- 4-piece Queen Anne Walnut Bed Room Suite, formerly \$200.00—NOW ONLY \$98.75.
- 4-piece Colonial Period Mahogany Bed Room Suite, formerly \$225.00—NOW ONLY \$119.85.
- Special—4-piece Beautiful American Walnut Bed Room Suite, bow end Bed, Dresser, Chiffonette and semi-vanity Dressing Table, formerly \$275.00—NOW ONLY \$148.50.

BRASS BED OUTFIT

2-inch Continuous Post Brass Bed, National Spring and 45-lb. Special Felted Cotton Mattress—
THINK OF IT—ONLY \$32.50

Special—2-inch Continuous Post White Iron Beds, in the Big Sale for **ONLY \$9.85.**

Beautiful 2-inch Pillar Post Brass Beds, 2-inch fillers—
NOW ONLY \$39.50.

Full Size National Bed Spring, 20-year guarantee—**ONLY \$4.65.**

Special—45-pound Special Felted Cotton Mattresses, Roll Edge, Beautiful Art Tickings—NOW ONLY \$6.85

Fine Quality 35-lb. Silk Floss Mattresses at **ONLY \$13.95**

HAS THIS SALE "BROUGHT DOWN" THE PRICE OF BED DAVENPORTS? LOOK AT THESE PRICES AND BE CONVINCED!

3-piece Golden Oak Bed Davenport Suites, formerly \$125.00—**NOW ONLY \$69.50.**

Odd Golden Oak Davenports, formerly \$65.00—**NOW ONLY \$39.85.**

\$35.00 Oak or Mahogany Royal Easy Chairs—**NOW ONLY \$19.85.**

FREE! Hundreds of dollars' worth of very useful and valuable household articles will be given away absolutely free during this sale—No red tape—No obligations—Be on hand daily.
FREE! You may be one of the lucky ones. **FREE!**

SCHWARTZ BROS.,

9-11-13 Water Street

Norwich, Conn.